

Industrial Masters for AI programme

The Institute of Coding (IoC) delivers the world-leading **Industrial Masters programme for Artificial Intelligence (IMAI)** in 120 universities across the UK. The programme matches postgraduate AI students with industry organisations, providing learners with the opportunity to gain valuable industry experience and businesses with access to the brightest AI talent.

Our objective is to **grow the talent pipeline and increase diversity in the pool of AI professionals in the UK**, developing the workforce to meet the rapidly increasing demand for AI skills.

To date, our industry partners have provided sponsorship and work placements to **150+ AI students**.

Ways to get involved

- **Sponsor a student** and/or **offer placement opportunities** (for a period of 3-12 months, depending on your needs).
- **Upskill and cross-train** your existing employees by sponsoring them through a 1-year Masters.

Why work with us?

- **Access the best talent** for your business by offering placements.
- **Upskill** existing employees.
- Get involved with the **IoC and IMAI family** of 200+ organisations, 120 universities and thousands of AI professionals.
- Receive **philanthropic tax relief**.



Image by Alan Warburton / © BBC / Better Images of AI / Quantified Human

Contact our team to learn more:
AIMasters.IoC@bath.ac.uk

What the IMAI programme offers

- Expert matchmaking to **connect your business to the right university and the best AI students**.
- A **streamlined sponsorship and placement process**.
- Guidance through the **tax relief** process.

OUR CASE STUDIES

- ➔ “We are supporting scholarships on Masters level programmes, working collaboratively with industry and leading UK universities, to create more spaces for AI Masters students. **The IMAI programme is helping to produce a larger, more diverse and better-skilled pipeline of talent** to help address the growing AI skills gap.” (DeepMind)
- ➔ “The IMAI programme is invaluable to us. It provides us with the AI skills we need, whilst offering a career path for students to follow their passion in AI and work on ground-breaking projects for major brands and ambitious start-ups across the world. **Programmes like this are vital for keeping the UK technology industry vibrant and competitive into the future.**” (Cambridge Consultants)
- ➔ “Quantum Black decided to offer financial support to 5 students for their Masters in AI... We ran two selection processes and **were absolutely amazed by the candidates we met...**There is no doubt this programme was a huge success for us.” (Quantum Black)
- ➔ “Queen Mary is determined to do its part to break down the barriers that discourage under-represented students from digital education and careers and to support the upcoming generation of AI experts in the UK. **Thanks to the work of the IMAI, we have been able to link up with industry and government whose ambitions align with ours and develop programmes and opportunities that benefit students and industry alike.**” (Queen Mary University of London)
- ➔ “I am very honoured to be one of the scholars as **I truly believe this opportunity is going to not only expand my knowledge and help me pursue a specialism in AI**, but also to contribute positively towards the technological developments that will change the way we live and help the disadvantaged countries through the use of AI.” (Raghad, DeepMind Scholar, Queen Mary)

If you would like to discuss the IMAI programme with a member of our team, please email:

AIMasters.IoC@bath.ac.uk